



SPONSORSHIP OPPORTUNITIES

BUILDING A DIGITAL & SMART INDIA



17-19 JANUARY 2024 | PRAGATI MAIDAN, NEW DELHI

A HUB FOR FUTURE TECHNOLOGIES, INNOVATION, AND EVERYTHING THAT'S SMART & SUSTAINABLE

Mobile India Expo, is the pioneer & India's leading expo for Mobile Devices, Accessories & Gadget ecosystem which provides a strong buyer-seller platform to all industry stakeholders.

This premium platform offers valuable opportunity to brand owners, manufacturers, OEMs / ODMs to network with corporate buyers, International buyers, distributors, wholesalers, stockists, retailers, department stores, e-tailers, and end users – enabling participants to showcase cutting-edge technology, create a strong brand awareness and develop a robust distribution channel.



PLATINUM SPONSOR (EXCLUSIVE)

INR 50,00,000*/ USD 100,000*

PRE- EVENT

- Logo inclusion on the top row of sponsors section on website
- 2x Exclusive EDMs
- Logo inclusion in all event EDMs (International and Regional)
- Logo inclusion in all print advertisements
- Logo inclusion in all marketing collaterals
- Logo inclusion in exhibition invitations
- 1 press release to all media announcing partners and sponsors, which is prepared and distributed by the EIG PR Team
- Testimonial from Senior Executive to be used across all communication channels
- 1x announcement upon sponsorship confirmation through EDM and social media channels
- Opportunity to share content on event social media channels (Including: Instagram, Twitter, Facebook, LinkedIn)

AT THE EVENT

- Booth Space: 100 sqm
- Logo to be featured:
 - * as **Platinum Sponsor** on the top row of the sponsor panel
 - * on the hall entrances gate banners
 - * on sponsor panels across the show floor
 - * on digital screens used onsite
 - * on conference backdrops
 - * on the banners in the conference halls
 - * in show guide, directory & bulletin
- 3X Standees at strategic locations
- 1x Full page advertisement to be included in Show Directory
- 3x Articles in Show Bulletin
- Corporate Video on Digital Screen

CONFERENCE DELIVERABLES

- Keynote speaking opportunity for a senior executive in relevant conference session (Speaking slot and subject to be confirmed by EIG Conference team)
- 1x panellist opportunity at a relevant conference session

POST EVENT

- Social media Thank you to Sponsors' post on social media channels
- Logo and sponsorship title inclusion in Post- Show Report
- Website Hyperlinked logo on event website post event

GOLD SPONSOR (NON -EXCLUSIVE)

(LIMITED TO 2
SPONSORS ONLY)

INR 40,00,000*/ USD 80,000*

PRE- EVENT

- Logo inclusion on the top row of sponsors section on website
- 2x Exclusive EDMs
- Logo inclusion in all event EDMs (International and Regional)
- Logo inclusion in all print advertisements
- Logo inclusion in exhibition invitations
- Logo inclusion in all marketing collaterals
- 1 press release to all media announcing partners and sponsors, which is prepared and distributed by the EIG PR Team
- Testimonial from Senior Executive to be used across all communication channels
- 1x announcement upon sponsorship confirmation through EDM and social media channels
- Opportunity to share content on event social media channels (Including: Instagram, Twitter, Facebook, LinkedIn)

AT THE EVENT

- Booth Space: 80 sqm
- Logo to be featured:
 - * as **Gold Sponsor** on the top row of the sponsor panel
 - * on the hall entrances gate banners
 - * on sponsor panels across the show floor
 - * on digital screens used onsite
 - * on conference backdrops
 - * on the banners in the conference halls
 - * in show guide, directory & bulletin
- 1x Full page advertisement to be included in Show Directory
- 2x Articles in Show Bulletin
- Corporate Video on Digital Screen

CONFERENCE DELIVERABLES

- Keynote speaking opportunity for a senior executive in relevant conference session (Speaking slot and subject to be confirmed by EIG Conference team)
- 1x panellist opportunity at a relevant conference session

POST EVENT

- Social media Thank you to Sponsors' post on social media channels
- Logo and sponsorship title inclusion in Post- Show Report
- Website Hyperlinked logo on event website post event

SILVER SPONSOR

(NON -EXCLUSIVE)

(LIMITED TO 3
SPONSORS ONLY)

INR 30,00,000*/ USD 60,000*

PRE- EVENT

- Logo inclusion on the top row of sponsors section on website
- 2x Exclusive EDMs
- Logo inclusion in all event EDMs (International and Regional)
- Logo inclusion in all print advertisements
- Logo inclusion in all marketing collaterals
- Logo inclusion in exhibition invitations
- 1 press release to all media announcing partners and sponsors, which is prepared and distributed by the EIG PR Team
- Testimonial from Senior Executive to be used across all communication channels
- 1x announcement upon sponsorship confirmation through EDM and social media channels
- Opportunity to share content on event social media channels (Including: Instagram, Twitter, Facebook, LinkedIn)

AT THE EVENT

- Booth Space: 50 sqm
- Logo to be featured:
 - * as **Silver Sponsor** on the top row of the sponsor panel
 - * on the hall entrances gate banners
 - * on sponsor panels across the show floor
 - * on digital screens used onsite
 - * on conference backdrops
 - * on the banners in the conference halls
 - * in show guide, directory & bulletin
- 1x Full page advertisement to be included in Show Directory
- 1x Articles in Show Bulletin
- Corporate Video on Digital Screen

CONFERENCE DELIVERABLES

- 1x panellist opportunity at a relevant conference session

POST EVENT

- Social media Thank you to Sponsors' post on social media channels
- Logo and sponsorship title inclusion in Post-Show Report
- Website Hyperlinked logo on event website post event

BRONZE SPONSOR

(NON -EXCLUSIVE)

(LIMITED TO 3
SPONSORS ONLY)

INR 25,00,000*/ USD 50,000*

PRE- EVENT

- Logo inclusion on the top row of sponsors section on website
- 2x Exclusive EDMs
- Logo inclusion in all event EDMs (International and Regional)
- Logo inclusion in all print advertisements
- Logo inclusion in all print advertisement
- Logo inclusion in all marketing collaterals
- 1 press release to all media announcing partners and sponsors, which is prepared and distributed by the EIG PR Team
- Testimonial from Senior Executive to be used across all communication channels
- 1x announcement upon sponsorship confirmation through EDM and social media channels
- Opportunity to share content on event social media channels (Including: Instagram, Twitter, Facebook, LinkedIn)

AT THE EVENT

- Booth Space: 36 sqm
- Logo to be featured:
 - * as **Bronze Sponsor** on the top row of the sponsor panel
 - * on the hall entrances gate banners
 - * on sponsor panels across the show floor
 - * on digital screens used onsite
 - * on conference backdrops
 - * on the banners in the conference halls
 - * in show guide, directory & bulletin
- 1x Full page advertisement to be included in Show Directory
- 1x Articles in Show Bulletin

CONFERENCE DELIVERABLES

- 1x panellist opportunity at a relevant conference session

POST EVENT

- Social media Thank you to Sponsors' post on social media channels
- Logo and sponsorship title inclusion in Post- Show Report
- Website Hyperlinked logo on event website post event



COUNTRY PARTNER (NON -EXCLUSIVE)

INR 20,00,000*/ USD 40,000*

PRE- EVENT

- Logo inclusion on the sponsors section on website
- Logo inclusion in all event EDMs (International and Regional)
- Logo inclusion in all print advertisements
- Logo inclusion in all marketing collaterals
- Logo inclusion in exhibition invitations
- Testimonial from Senior Executive to be used across all communication channels
- 1x announcement upon sponsorship confirmation through EDM and social media channels
- Opportunity to share content on event social media channels (Including: Instagram, Twitter, Facebook, LinkedIn)

AT THE EVENT

- Booth Space: 100 sqm
- Logo to be featured:
 - * as **Country Partner** on the

sponsor panel

- * on sponsor panels across the show floor
- * on digital screens used onsite
- * on conference backdrops
- * on the banners in the conference halls
- * in show guide, directory & bulletin

CONFERENCE DELIVERABLES

- 1x panellist opportunity at a relevant conference session

POST EVENT

- Social media Thank you to Sponsors' post on social media channels
- Logo and sponsorship title inclusion in Post- Show Report
- Website Hyperlinked logo on event website post event



LANYARD SPONSOR

This exclusive sponsorship appeals high visibility onsite with the name / logo prominently displayed on each Lanyard. Attractive Lanyards are distributed to all attendees including visitors, invitees, media, conference speakers, delegates, sponsors and exhibitors on all days, and is an excellent medium to attract visibility and make the brand presence felt.

INR 15,00,000*/ USD 30,000*

PRE- EVENT

- Logo inclusion on sponsors section on website
- Logo inclusion in all event EDMs (International and Regional)
- Logo inclusion in all print advertisements
- Logo inclusion in all marketing collaterals
- Logo inclusion in exhibition invitations
- 1x announcement upon sponsorship confirmation through EDM and social media channels
- Opportunity to share content on event social media channels (Including: Instagram, Twitter, Facebook, LinkedIn)

AT THE EVENT

- Logo to be featured:
 - * on all lanyards distributed to all participants and attendees
 - * as **Lanyard Sponsor** on the sponsor panel

- * on sponsor panels across the show floor
- * on conference backdrops
- * on the banners in the conference halls
- * in show guide, directory & bulletin

CONFERENCE DELIVERABLES

- 1x panellist opportunity at a relevant conference session

POST EVENT

- Social media Thank you to Sponsors' post on social media channels
- Logo and sponsorship title inclusion in Post- Show Report
- Website Hyperlinked logo on event website post event



VISITOR CARRY BAG SPONSOR (EXCLUSIVE)

This exclusive sponsorship receives ubiquitous presence and gain high visibility onsite, with the name and logo prominently displayed on each bag. The environment friendly carry bags get distributed to all trade visitors, press personnel and conference delegates.

INR 14,00,000*/ USD 28,000*

PRE- EVENT

- Logo inclusion on sponsors section on website
- Logo inclusion in all event EDMs (International and Regional)
- Logo inclusion in all print advertisements
- Logo inclusion in all marketing collaterals
- Logo inclusion in exhibition invitations
- 1x announcement upon sponsorship confirmation through EDM and social media channels
- Opportunity to share content on event social media channels (Including: Instagram, Twitter, Facebook, LinkedIn)

AT THE EVENT

- Logo to be featured:
 - * on all carry bags distributed to all participants and attendees
 - * as **Visitor Carry Bag** sponsor on the sponsor panel
 - * on sponsor panels across the show floor
 - * on conference backdrops

- * on the banners in the conference halls
- * in show guide, directory & bulletin

CONFERENCE DELIVERABLES

- 1x panellist opportunity at a relevant conference session

POST EVENT

- Social media Thank you to Sponsors' post on social media channels
- Logo and sponsorship title inclusion in Post- Show Report
- Website Hyperlinked logo on event website post event

REGISTRATION COUNTERS & VISITOR REGISTRATION FORMS SPONSOR

Accomplish maximum visibility with your company logo displayed prominently on the Registration Counters, ensuring instant visibility with all visitor. Sponsors name and logo will also be printed on the Visitor Registration Forms

INR 12,00,000*/ USD 24,000*



PRE- EVENT

- Logo inclusion on sponsors section on website
- Logo inclusion in all event EDMs (International and Regional)
- Logo inclusion in all print advertisements
- Logo inclusion in all marketing collaterals
- Logo inclusion in exhibition invitations
- 1x announcement upon sponsorship confirmation through EDM and social media channels
- Opportunity to share content on event social media channels (Including: Instagram, Twitter, Facebook, LinkedIn)

AT THE EVENT

- Prominent display of Sponsor's branding at Registration Counters
- Sponsor's name and logo printed on the Visitor Registration Forms
- Logo to be featured:
 - * as Registration Counter sponsor on the sponsor panel

- * on sponsor panels across the show floor
- * on Conference backdrops
- * on the banners in the conference halls
- * in show guide, directory & bulletin

CONFERENCE DELIVERABLES

- 1x panellist opportunity at a relevant conference session

POST EVENT

- Social media Thank you to Sponsors' post on social media channels
- Logo and sponsorship title inclusion in Post- Show Report
- Website Hyperlinked logo on event website post event



DELEGATE KIT SPONSOR (BAGS, WRITING PADS, PENS) (EXCLUSIVE)

The Delegate Kit is distributed to all conference chairpersons, speakers, delegates and special

invitees. Sponsor's name and logo will be printed on the bags, pens and writing pads. Sponsor's literature is inserted in the Delegate Kit and this serves as a tool to create an everlasting impact and brand recall.

INR 11,00,000*/ USD 22,000*

PRE- EVENT

- Logo inclusion on sponsors section on website
- Logo inclusion in all event EDMs (International and Regional)
- Logo inclusion in all print advertisements
- Logo inclusion in all marketing collaterals
- Logo inclusion in exhibition invitations
- 1x announcement upon sponsorship confirmation through EDM and social media channels
- Opportunity to share content on event social media channels (Including: Instagram, Twitter, Facebook, LinkedIn)

AT THE EVENT

- Sponsor's name and logo printed on the delegate kit
- Sponsor's corporate literature will be inserted in the delegate Kit
- Logo to be featured:
 - * as **Delegate Kit Sponsor** on the sponsor panel

- * on sponsor panels across the show floor
- * on conference backdrops
- * on the banners in the conference halls
- * in show guide, directory & bulletin

CONFERENCE DELIVERABLES

- 1x panellist opportunity at a relevant conference session

POST EVENT

- Social media Thank you to Sponsors' post on social media channels
- Logo and sponsorship title inclusion in Post- Show Report
- Website Hyperlinked logo on event website post event

VIP LOUNGE SPONSOR (EXCLUSIVE)

Sponsor the VIP Lounge and avail of a superb opportunity to attract celebrity attention. The VIP Lounge is a fully furnished hotspot for the industry leaders including conference chairpersons, speakers' VIPs and special invitees to conduct business whilst attending the event. An outstanding opportunity for the sponsor to etch your brand name at the event. Sponsor's logo will be prominently displayed in the VIP Lounge. Sponsor may keep corporate literature in the lounge.

INR 10,00,000*/ USD 20,000*



PRE- EVENT

- Logo inclusion on sponsors section on website
- Logo inclusion in all event EDMs (International and Regional)
- Logo inclusion in exhibition invitations
- Logo inclusion in all marketing collaterals
- 1x announcement upon sponsorship confirmation through EDM and social media channels
- Opportunity to share content on event social media channels (Including: Instagram, Twitter, Facebook, LinkedIn)

AT THE EVENT

- Prominent display of Sponsor's branding at VIP lounge
- Sponsor may keep corporate literature in the lounge.
- Logo to be featured:
 - * as **VIP Lounge Sponsor** on the sponsor panel
 - * on sponsor panels across the show floor
 - * on the banners in the conference halls
 - * in show guide, directory & bulletin

CONFERENCE DELIVERABLES

- 1x panellist opportunity at a relevant conference session

POST EVENT

- Social media Thank you to Sponsors' post on social media channels
- Logo and sponsorship title inclusion in Post- Show Report
- Website Hyperlinked logo on event website post event

ONLINE VISITOR REGISTRATION PAGE SPONSOR (EXCLUSIVE)

Enjoy high profile brand visibility through this one-of-a-kind opportunity to be part of pre-show promotion. With increasing visitor numbers to the event, more visitors are opting to pre-register online to save time and take advantage of our online offers. As online registration page sponsor, your company logo will appear on event homepage and registration page as well as marketing collateral preshow including advertisements, emails and direct mails.

INR 10,00,000*/ USD 20,000*



PRE- EVENT

- Exclusive logo prominence on event registration page
- Logo inclusion on registration confirmation page and emails
- Logo inclusion on sponsors section on website
- Logo inclusion in all event EDMs (International and Regional)
- Logo inclusion in all print advertisements
- Logo inclusion in all marketing collaterals
- Logo inclusion in exhibition

invitations

- 1x announcement upon sponsorship confirmation through EDM and social media channels
- Opportunity to share content on event social media channels (Including: Instagram, Twitter, Facebook, LinkedIn)

AT THE EVENT

- Logo to be featured:
 - * as **Online Registration Page Sponsor** on the sponsor panel

- * on sponsor panels across the show floor
- * on conference backdrops
- * on the banners in the conference halls
- * in show guide, directory & bulletin

CONFERENCE DELIVERABLES

- 1x panellist opportunity at a relevant conference session

POST EVENT

- Social media Thank you to Sponsors' post on social media channels
- Logo and sponsorship title inclusion in Post- Show Report
- Website Hyperlinked logo on event website post event

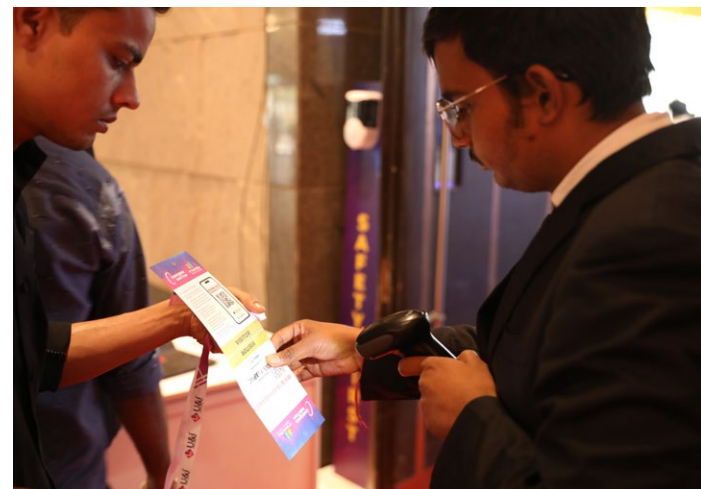
BADGES SPONSOR (EXCLUSIVE)

Every participant including visitors, invitees, media, conference speakers, delegates, sponsors and exhibitors wear Exhibition and Conference Badges on all days. Sponsor's name and logo will be printed on the Exhibition and Conference Badges. This guarantees a continuous display of the brand at the venue.

INR 10,00,000*/ USD 20,000*

PRE- EVENT

- Logo inclusion on sponsors section on website
- Logo inclusion in all event EDMs (International and Regional)
- Logo inclusion in all print advertisements
- Logo inclusion in all marketing collaterals
- Logo inclusion in exhibition invitations
- 1x announcement upon sponsorship confirmation through EDM and social



- media channels
- Opportunity to share content on event social media channels (Including: Instagram, Twitter, Facebook, LinkedIn)

AT THE EVENT

- Logo to be featured:
 - * on all the badges distributed to all participants and attendees
 - * as **Badge Sponsor** on the sponsor panel
 - * on sponsor panels across the show floor
 - * on conference backdrops
 - * on the banners in the conference halls
 - * in show guide, directory & bulletin

CONFERENCE DELIVERABLES

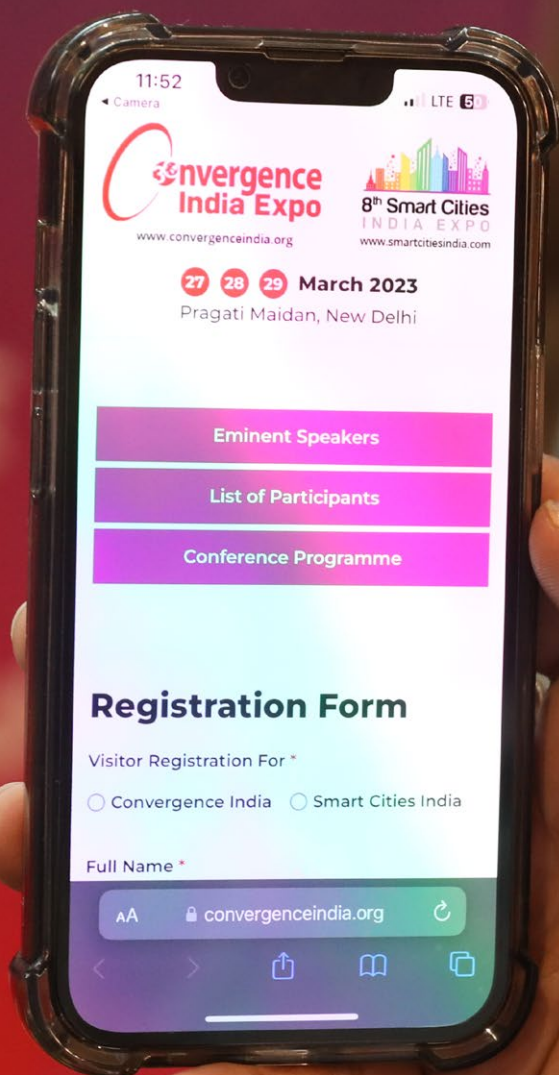
- 1x panellist opportunity at a relevant conference session

POST EVENT

- Social media Thank you to Sponsors' post on social media channels
- Logo and sponsorship title inclusion in Post- Show Report
- Website Hyperlinked logo on event website post event

MOBILE APP SPONSOR (EXCLUSIVE)

INR 10,00,000*/ USD 20,000*



PRE- EVENT

- Logo featured on mobile app opening/onboarding page
- Logo inclusion on all app notifications
- Logo inclusion in all app pages
- Logo inclusion on sponsors section on website
- Logo inclusion in all event EDMs (International and Regional)
- Logo inclusion in all print advertisements
- Logo inclusion in all marketing collaterals
- Logo inclusion in exhibition invitations
- 1x announcement upon sponsorship confirmation through EDM and social media channels
- Opportunity to share content on event social media channels (Including: Instagram, Twitter, Facebook, LinkedIn)

AT THE EVENT

- Prominent display of Sponsor's logo on app download banners
- Logo to be featured:

- * as **Mobile App Sponsor** on the sponsor panel
- * on sponsor panels across the show floor
- * on conference backdrops
- * on the banners in the conference halls
- * in show guide, directory & bulletin

CONFERENCE DELIVERABLES

- 1x panellist opportunity at a relevant conference session

POST EVENT

- Social media Thank you to Sponsors' post on social media channels
- Logo and sponsorship title inclusion in Post- Show Report
- Website Hyperlinked logo on event website post event

INDUSTRY RECEPTION SPONSOR (NON-EXCLUSIVE)

The Industry Reception encourages interaction amongst the participants including exhibitors, sponsors, speakers, delegates, invitees, media and an impressive list of who's who in the industry. The Industry Reception is an excellent opportunity to maximise visibility to reinforce your corporate identity.

INR 10,00,000*/ USD 20,000*



PRE- EVENT

- Logo inclusion on the sponsors section on website
- Logo inclusion in all event EDMs (International and Regional)
- Logo inclusion in exhibition invitations
- Logo inclusion in all marketing collaterals
- 1x announcement upon sponsorship confirmation through EDM and social media channels
- Opportunity to share content on event social media channels (Including: Instagram, Twitter, Facebook, LinkedIn)

AT THE EVENT

- Sponsor's prominent branding will be displayed on a panel at the entrance of reception venue
- Sponsor's name and logo printed on the backdrop at the reception venue
- Sponsor may run a corporate video presentation during the reception
- Sponsor may distribute their literature during the reception
- Logo to be featured:
 - * as **Industry Reception Sponsor** on the sponsor panel
 - * on sponsor panels across the show floor
 - * on the banners in the conference halls

* in show guide, directory & bulletin

CONFERENCE DELIVERABLES

- 1x panellist opportunity at a relevant conference session

POST EVENT

- Social media Thank you to Sponsors' post on social media channels
- Logo and sponsorship title inclusion in Post- Show Report
- Website Hyperlinked logo on event website post event

EXHIBITION INVITATION SPONSOR (EXCLUSIVE)

The Exhibition Invitation Cards are mailed to committed professionals of the industry nationally and internationally. Sponsor's logo and profile will be printed on the Exhibition Invitation Cards. This guarantee top-of-the-mind brand recall with all the visitors who enter the exhibition as well as all those who receive these Invitations by mail.

CIRCULATION: 2,00,000

INR 8,00,000*/ USD 16,000*



PRE- EVENT

- Logo inclusion on sponsors section on website
- Logo inclusion in all event EDMs (International and Regional)
- Logo inclusion in exhibition invitations
- Logo inclusion in all marketing collaterals
- 1x announcement upon sponsorship confirmation through EDM and social media channels
- Opportunity to share content on event social media channels

(Including: Instagram, Twitter, Facebook, LinkedIn)

AT THE EVENT

- Prominent display of Sponsor's logo on the exhibition invitations
- Logo to be featured:
 - * as **Invitation Sponsor** on the sponsor panel
 - * on sponsor panels across the show floor
 - * on the banners in the conference halls
 - * in show guide, directory & bulletin

POST EVENT

- Social media Thank you to Sponsors' post on social media channels
- Logo and sponsorship title inclusion in Post- Show Report
- Website Hyperlinked logo on event website post event

SHOW GUIDE SPONSOR (EXCLUSIVE)

The Show Guide provides the layout of the exhibition with exhibitor names, booth numbers and conference programme. This popular, sought after, reference material is a guide for all visitors, delegates and exhibitors during the event. Sponsor's name and logo, company will be prominently included in the Show Guide.

INR 8,00,000*/ USD 16,000*



PRE- EVENT

Facebook, LinkedIn)

- Logo inclusion on sponsors section on website
- Logo inclusion in all event EDMs (International and Regional)
- Logo inclusion in exhibition invitations
- Logo inclusion in all marketing collaterals
- 1x announcement upon sponsorship confirmation through EDM and social media channels
- Opportunity to share content on event social media channels (Including: Instagram, Twitter,

AT THE EVENT

- Logo to be featured:
 - * on all the **Show Guides distributed** to all participants and attendees
 - * as **Show Guide Sponsor** on the sponsor panel
 - * on sponsor panels across the show floor
 - * on the banners in the conference halls
 - * in show guide, directory & bulletin

POST EVENT

- Social media Thank you to Sponsors' post on social media channels
- Logo and sponsorship title inclusion in Post- Show Report
- Website Hyperlinked logo on event website post event

MOBILE CHARGING STATION SPONSOR (EXCLUSIVE)

Accomplish maximum visibility through your company's prominent display of branding on the mobile charging stations placed at strategic locations, ensuring instant visibility with all attendees.

INR 7,50,000*/ USD 15,000*



PRE- EVENT

- Logo inclusion on sponsors section on website
- Logo inclusion in all event EDMs (International and Regional)
- Logo inclusion in exhibition invitations
- Logo inclusion in all marketing collaterals
- 1x announcement upon sponsorship confirmation through EDM and social media channels
- Opportunity to share content on event social media channels (Including: Instagram, Twitter, Facebook, LinkedIn)

AT THE EVENT

- Prominent display of Sponsor's branding on charging stations placed at strategic locations
- Logo to be featured:
 - * as Charging Station Sponsor on the sponsor panel
 - * on sponsor panels across the show floor
 - * on the banners in the conference halls
 - * in show guide, directory & bulletin

POST EVENT

- Social media Thank you to Sponsors' post on social media channels
- Logo and sponsorship title inclusion in Post- Show Report
- Website Hyperlinked logo on event website post event

MEDIA CENTRE SPONSOR (EXCLUSIVE)

The Media Centre is the hub of all media activity at the expo. Capture the attention of the press and your message or announcement will travel far beyond the show audience. Sponsor logo will be displayed at various prominent locations of the Media Centre including the bulletin board. All press releases, newspapers / magazine clippings are displayed on the bulletin board.

INR 7,00,000*/ USD 14,000*



PRE- EVENT

- Logo inclusion on sponsors section on website
- Logo inclusion in all event EDMs (International and Regional)
- Logo inclusion in exhibition invitations
- Logo inclusion in all marketing collaterals
- 1x announcement upon sponsorship confirmation through EDM and social media channels
- Opportunity to share content on event social media channels (Including: Instagram, Twitter, Facebook, LinkedIn)

AT THE EVENT

- Prominent display of Sponsor's branding at Media Centre
- Sponsor may keep corporate literature in the centre
- Logo to be featured:
 - * as Media Centre Sponsor on the sponsor panel
 - * on sponsor panels across the show floor
 - * on the banners in the conference halls
 - * in show guide, directory & bulletin

POST EVENT

- Social media Thank you to Sponsors' post on social media channels
- Logo and sponsorship title inclusion in Post- Show Report
- Website Hyperlinked logo on event website post event

STATE PARTNER (NON-EXCLUSIVE)

Sponsor can gain high visibility at the venue, with your name and logo prominently displayed extensively on marketing & branding collaterals. Sponsors receive ubiquitous presence at the show.

INR 7,00,000*/ USD 14,000*



PRE- EVENT

- Logo inclusion on the sponsors section on website
- Logo inclusion in all event EDMs (International and Regional)
- Logo inclusion in exhibition invitations
- Logo inclusion in all marketing collaterals
- 1x announcement upon sponsorship confirmation through EDM and social media channels
- Opportunity to share content on event social media channels (Including: Instagram, Twitter, Facebook, LinkedIn)

AT THE EVENT

- Logo to be featured:
 - * as **State Partner** on the sponsor panel
 - * on sponsor panels across the show floor
 - * on the banners in the conference halls
 - * in show guide, directory & bulletin

POST EVENT

- Social media Thank you to Sponsors' post on social media channels
- Logo and sponsorship title inclusion in Post- Show Report
- Website Hyperlinked logo on event website post event

WORKSHOP SPONSOR (NON-EXCLUSIVE)

Workshops provide an ideal forum to disseminate information to market products/services to a focused audience. Sponsor a workshop and influence the right audience to etch your brand name and establish ubiquitous presence at the show.

INR 7,00,000*/ USD 14,000*



PRE- EVENT

- Logo inclusion on the sponsors section on website
- Logo inclusion in all event EDMs (International and Regional)
- Logo inclusion in exhibition invitations
- Logo inclusion in all marketing collaterals
- 1x announcement upon sponsorship confirmation through EDM and social media channels
- Opportunity to share content on event social media channels (Including: Instagram, Twitter, Facebook, LinkedIn)

- workshop programme will be mailed to a wide database to solicit delegates

AT THE EVENT

- One 90 minutes workshop slot at a prime time, depending on mutual discussion and availability
- Sponsor will be provided with a conference room at the venue with audio/visual equipment
- Logo to be featured:
 - * as **Workshop Sponsor** on the sponsor panel
 - * on sponsor panels across the show floor
 - * on the banners in the conference

halls

- * in show guide, directory & bulletin

POST EVENT

- Social media Thank you to Sponsors' post on social media channels
- Logo and sponsorship title inclusion in Post- Show Report
- Website Hyperlinked logo on event website post event

CAFETERIA SPONSOR (NON-EXCLUSIVE)

Prominent display of sponsor's branding will be displayed at the cafeteria.

INR 7,00,000*/ USD 14,000*



PRE- EVENT

- Logo inclusion on the sponsors section on website
- Logo inclusion in all event EDMs (International and Regional)
- Logo inclusion in exhibition invitations
- Logo inclusion in all marketing collaterals
- 1x announcement upon sponsorship confirmation through EDM and social media channels
- Opportunity to share content on event social media channels (Including: Instagram, Twitter, Facebook, LinkedIn)

AT THE EVENT

- Sponsor's prominent branding will be displayed at the cafeteria
- Logo to be featured:
 - * as **Cafeteria Sponsor** on the sponsor panel
 - * on sponsor panels across the show floor
 - * on the banners in the conference halls
 - * in show guide, directory & bulletin

POST EVENT

- Social media Thank you to Sponsors' post on social media channels
- Logo and sponsorship title inclusion in Post- Show Report
- Website Hyperlinked logo on event website post event



CONFERENCE SESSION SPONSOR (NON-EXCLUSIVE)

The three-day conference brings together industry leaders, investors, government officials and users on a single platform, and provides valuable insights into the technologies and services of tomorrow. Sponsor a conference session and influence the right audience to etch your brand name and establish ubiquitous presence at the show.

INR 6,00,000*/ USD 12,000*

PRE- EVENT

- Logo inclusion on the sponsors section on website
- Logo inclusion in all event EDMs (International and Regional)
- Logo inclusion in exhibition invitations
- Logo inclusion in all marketing collaterals
- 1x announcement upon sponsorship confirmation through EDM and social media channels
- Opportunity to share content on event social media channels (Including: Instagram, Twitter, Facebook, LinkedIn)
- Conference programme will be mailed to a wide database to solicit delegates

AT THE EVENT

- One exclusive session slot, depending on mutual discussion and availability
- Sponsor may distribute their literature during the sponsored session
- Logo to be featured:
 - * as Conference Session Sponsor

- on the sponsor panel
- * on sponsor panels across the show floor
- * on the conference backdrops
- * on the banners in the conference halls
- * in show guide, directory & bulletin

CONFERENCE DELIVERABLES

- Keynote speaking opportunity for a senior executive in relevant conference session (Speaking slot and subject to be confirmed by EIG Conference team)
- 1x panellist opportunity at a relevant conference session

POST EVENT

- Social media Thank you to Sponsors' post on social media channels
- Logo and sponsorship title inclusion in Post- Show Report
- Website Hyperlinked logo on event website post event

ASSOCIATE SPONSOR (NON-EXCLUSIVE)

Associate sponsorship provides a unique opportunity of visibility to grab attention and brand recall. Sponsor's logo will be carried in the relevant marketing collaterals, press advertisements, sponsors panels and on the backdrops of the conference.

INR 4,00,000*/ USD 8000*

PRE- EVENT

- Logo inclusion on the sponsors section on website
- Logo inclusion in all event EDMs (International and Regional)
- Logo inclusion in exhibition invitations
- Opportunity to share content on event social media channels (Including: Instagram, Twitter, Facebook, LinkedIn)

AT THE EVENT

- Logo to be featured:
 - * as Associate Sponsor on the sponsor panel
 - * on sponsor panels across the show floor
 - * on the banners in the conference halls
 - * in show guide, directory & bulletin

POST EVENT

- Social media Thank you to Sponsors' post on social media channels
- Logo and sponsorship title inclusion in Post-Show Report
- Website Hyperlinked logo on event website post event

* GST as applicable



THANK YOU

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