

# INDIA'S LEADING EXPO ON MOBILE DEVICES, ACCESSORIES & GADGETS



**6<sup>th</sup> MOBILE  
INDIA  
EXPO**

The power in your hand...

Co-located Expos



**27-29 MARCH 2023**

**PRAGATI MAIDAN, NEW DELHI**

[www.mobileindiaexpo.com](http://www.mobileindiaexpo.com)

## PRODUCTS ON DISPLAY

Mobile Phones | Tablets | Power Banks  
Headphones / TWS / Neckbands  
Bluetooth Speakers | Smart Watches | Batteries  
Chargers | USB / AUX Cables | Music Systems  
Cases & Covers | Tempered Glasses | Memory Cards  
Car Accessories | IT Peripherals | Smart Appliances  
Repairing Machines & Tools | CNC Machines  
Mobile Spare Parts | And Much More...



# Mobile India Expo 2023

India is currently the world's second largest market for mobile phones. The country's mobile phone production more than doubled in FY22 (by value) to make India the second-largest manufacturer globally. As a result of the Production Linked Incentive (PLI) scheme, India is currently one of the fastest-growing mobile phone manufacturers in the world & the outlook for next five years remains very positive.

The segment that will almost certainly piggyback off this smartphone boom is Mobile Accessories. Owing to substantial growth in the adoption of smartphones and tablets, India's mobile phone accessories market estimated to be in excess of US\$ 2 Million in 2021, and is expected to grow at a CAGR of 11.2 % between 2021-2028.

With a strong focus on Mobile Devices, Accessories & Lifestyle Gadgets, Mobile India expo has become an unparalleled buyer-seller platform that offers a valuable opportunity to brand owners, manufacturers, OEMs / ODMs, importers and exporters to network with corporate buyers, distributors, wholesalers, stockists, department stores, e-tailers, retailers and end users – enabling participants to showcase cutting-edge technology, create a strong brand and develop a robust distribution channel.

## 2022 SHOW STATISTICS

  
**30,769**  
VISITORS

  
**862**  
PARTICIPATING  
BRANDS

  
**30**  
COUNTRIES



  
**100**  
STARTUPS

  
**50**  
CONFERENCE  
SESSIONS

  
**150**  
SPEAKERS

Statistics for 29<sup>th</sup> Convergence India expo & 7<sup>th</sup> Smart Cities, held from 23-25 March 2022 at Pragati Maidan.

## EXHIBITOR *Feedback*

A questionnaire issued at the conclusion of the exhibition indicated that:

**94%** of the exhibitors established useful business contacts

**92%** of the exhibitors expect orders as a result of exhibiting

**93%** of the exhibitors indicated the visitor quality was good or excellent



## Exhibitor Profile

### Devices

Smart Phones  
Feature Phones  
Tablets

### Mobile Accessories

Accessories OEMs  
Brand Owners  
Headphones  
TWS  
Neckbands  
Power Banks  
Bluetooth Speakers  
Batteries  
Chargers  
Data Cables  
USB/AUX Cables  
Music Systems  
Cases & Covers

### Tempered Glasses

Memory Cards  
Gimbles  
Selfie Sticks  
Car Accessories

### Mobile Hardware

Mobile Spare Parts  
Connectors/pins  
Electronic Components  
Repairing Machines & Tools  
CNC Machines  
OCA Machines

### Wearables

Smart Watches  
Sport & Health Wearables  
Wearables Electronics  
AR/VR Devices

### USB Gadgets

USB Storage Devices  
Card Readers  
USB Chargers

### Consumer Electronics

OLED / Smart TVs  
Music Systems  
(Home theatre systems / speakers)  
Gaming Consoles  
Electronic Toys  
Laptops / Desktops  
Printers  
Smart Appliances  
Remote Controls  
CCTV Cameras  
Digital Cameras

## Visitor Profile

✓ Distributors  
✓ Stockists  
✓ Wholesalers  
✓ Corporate buyers

✓ Gift Sourcing Agents  
✓ Department Stores  
✓ e-tailers  
✓ Re-sellers

✓ Purchase Managers  
✓ Retailer Chain Stores  
✓ Media Agencies  
✓ End Users





# RESERVE YOUR SPACE TODAY

SHELL SCHEME (Minimum 9 sqm)  
INR ₹13,500 / US\$ 350\* (per sqm)

RAW SPACE\*\* (Minimum 18 sqm)  
INR ₹12,500 / US\$ 320\* (per sqm)

\*GST AS APPLICABLE. \*\*POWER SUPPLY WILL BE CHARGED EXTRA.

Connect with us



mobileindiaexpo



mobileindiaexpo



mobileindiaexpo



mobileindiaexpo



## Co-Organiser



India Trade Promotion Organisation (ITPO)  
(A Government of India Enterprise)  
Department of Commerce

The India Trade Promotion Organisation (ITPO) is the premier trade promotion agency of the Ministry of Commerce & Industry, Government of India.

## Organiser



### Exhibitions India Group

ISO 9001:2015 • ISO 14001:2015 • ISO 45001:2018

*Committed to Excellence*

Established in the year 1987, the Exhibitions India Group (EIG) is a leading trade promotion organisation that has organised over 100 international trade shows since inception, including some of the longest running and most impactful expos in the country.

**FOR EXHIBITION / SPONSORSHIP / SPEAKER ENQUIRIES, PLEASE CONTACT**

**Rameez Khan** | rameezm@eigroup.in | +91 99585 04913 | +91 11 4279 5038

C-103, Okhla Industrial Estate, Phase III, New Delhi - 110 020, India