

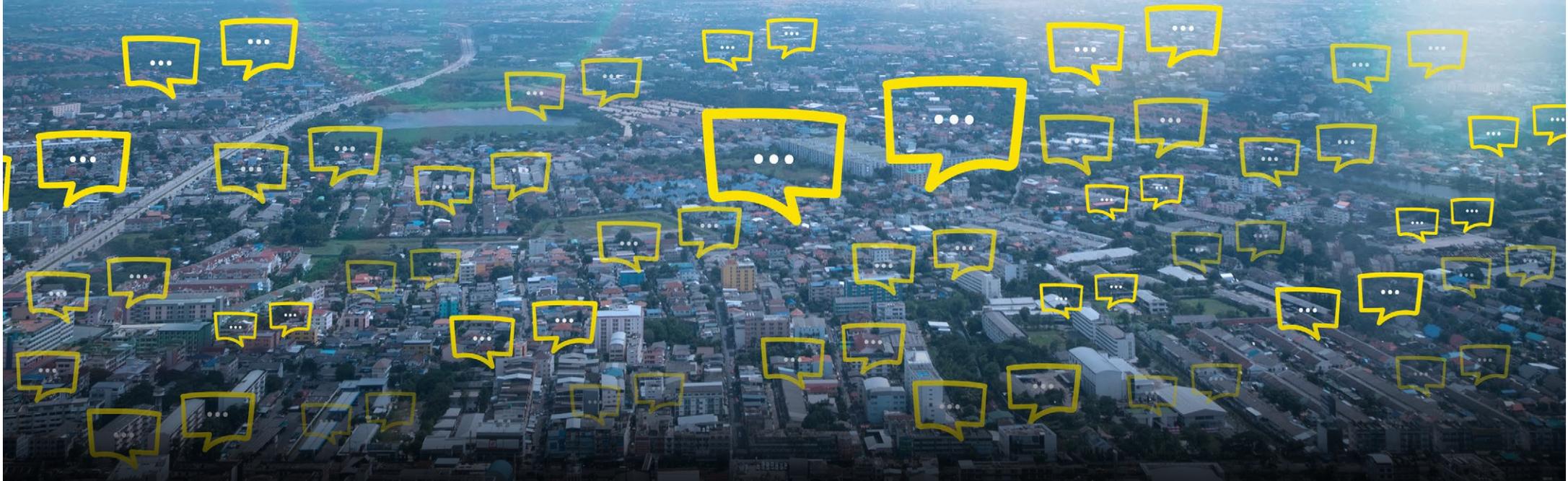
# DIGITAL ADVERTISING OPPORTUNITIES



Co-located Expos



19-21 MARCH 2025 | BHARAT MANDAPAM, PRAGATI MAIDAN, NEW DELHI



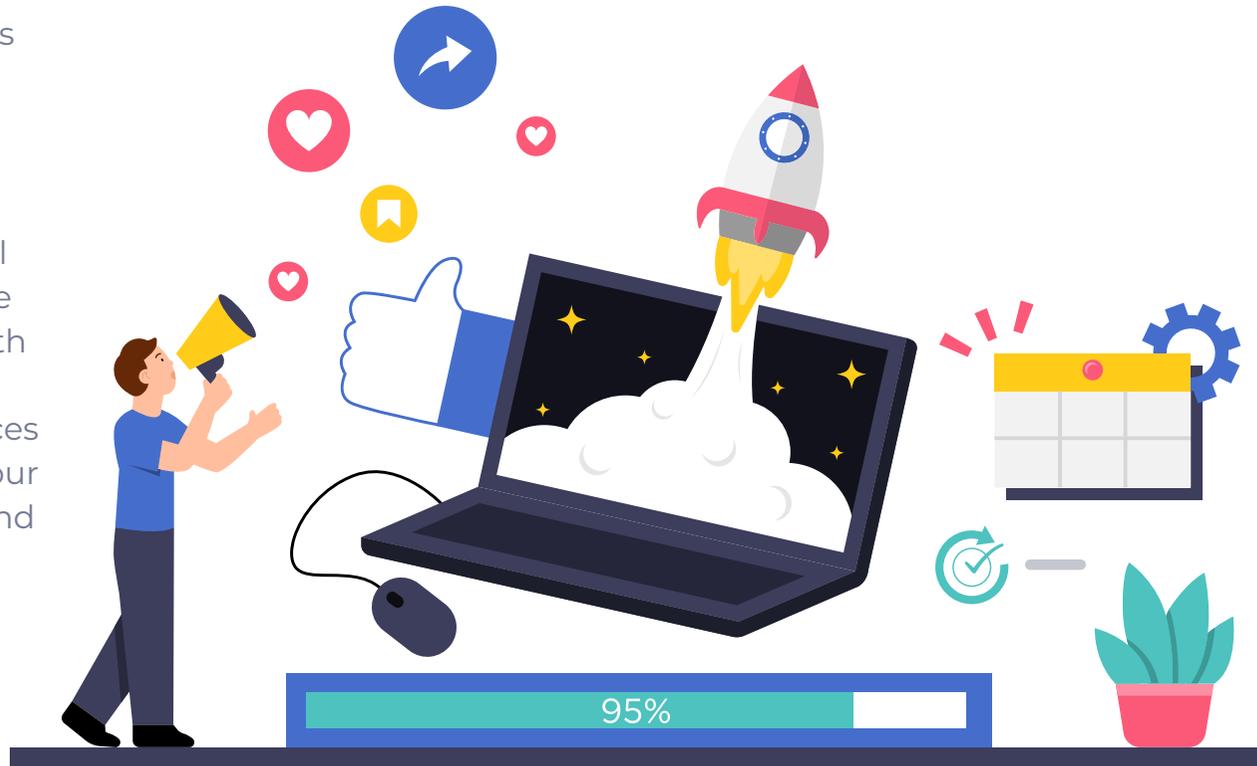
# TAILOR-MADE

## DIGITAL MARKETING SOLUTIONS

A

### WHO ARE WE?

Our marketing experts offer your brand an opportunity to reach a vast audience guaranteeing a successful and fruitful expo participation. We support your brand with impactful packaged digital marketing services so you can maximize your presence at the expo and ensure a decent ROI.



B

### WHY USE OUR SERVICES?

Your investment will be elevated if you combine your own promotion with the marketing we do as the organizers. While our marketing efforts draw industry-specific audiences to the event, promotional activities via your brand confirm attendance at your stall.

# WHAT WE DO

**CREATE BUZZ  
AND BUILD  
ANTICIPATION**

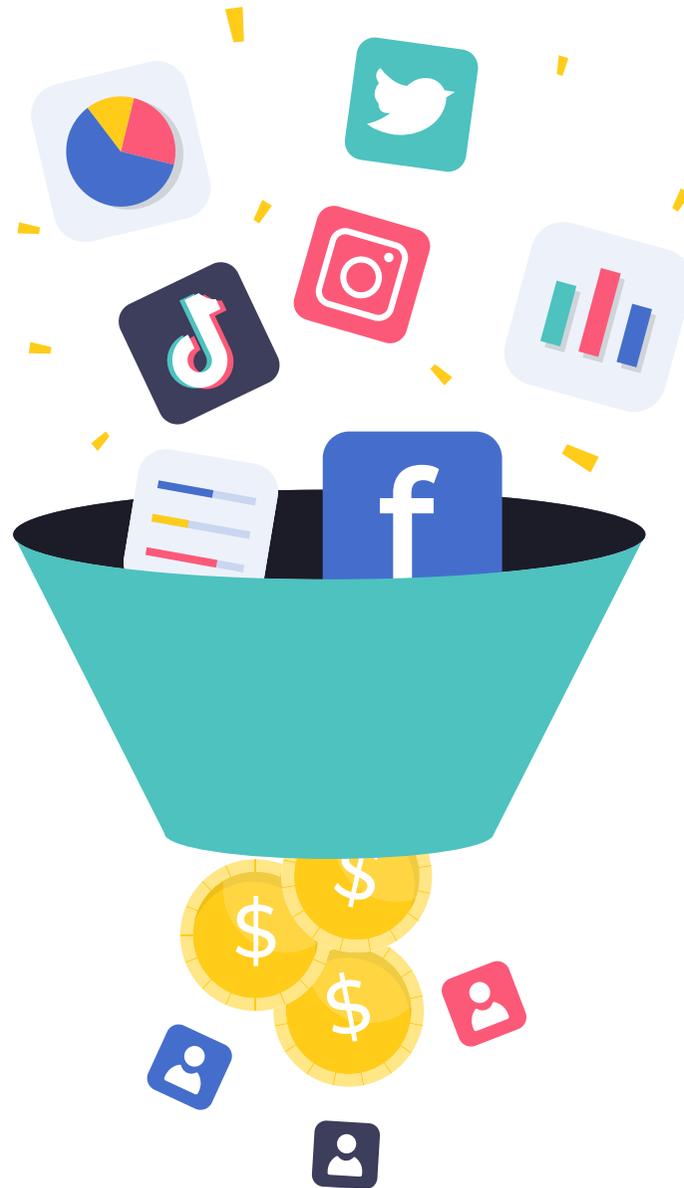


**BOOST BRAND  
VISIBILITY**

**STRATEGIC  
NETWORKING  
TO RESONATE  
WITH YOUR  
TARGET  
AUDIENCE**

**ENSURES  
QUALIFIED  
NETWORKING  
AT-EVENT**

# DELIVERABLES



- Customized static posts with logo presence across Convergence India platforms (Instagram, Facebook, LinkedIn and X-Twitter)
- 1 Banner on event website hyperlinked to your website
- 60 seconds promotional video on Exhibitions India Group's official Youtube Channel (Video to be provided by brand)

- 30 seconds promotional/ corporate video on the digital LED wall onsite (video to be provided by brand)
- E-mailer campaign to relevant industry database
- Whatsapp marketing campaign inviting industry relevant visitors to visit the brand's booth

# PACKAGE INCLUSIONS



**30 sec promo AV**  
Onsite digital wall



**Web Banners**



**Electronic Direct Mailers**  
**100,000 Nos.**



**25,000 Nos.**



**20,000 Views**



**50,000 Nos.**



**10 Posts**



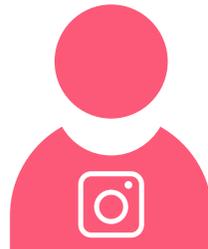
**10 Posts**



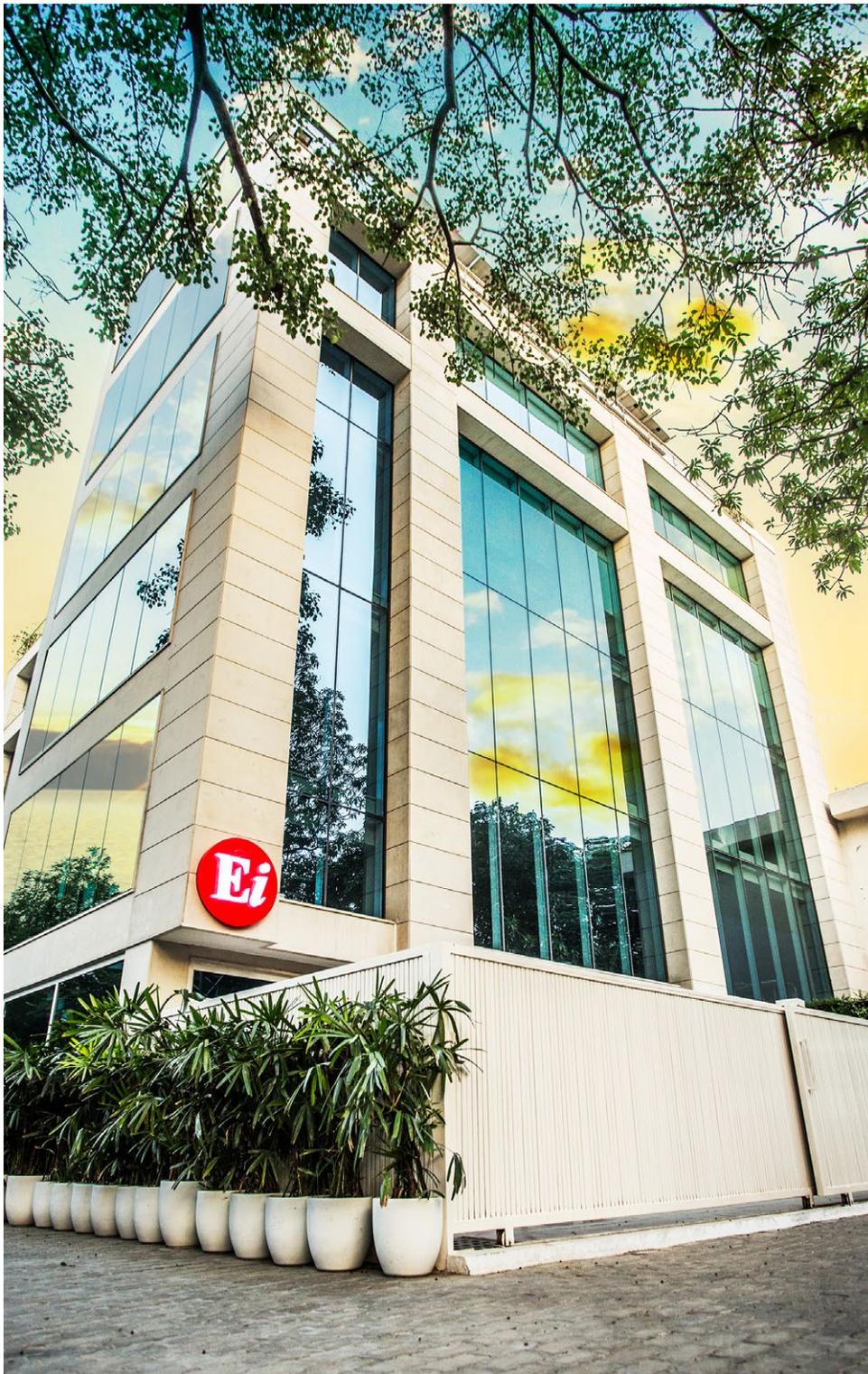
**10 Posts**



**10 Posts**



**₹2,80,000 / USD 5,600 + GST**



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AD **THANK YOU**

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